

# Sponsorship Opportunities

## first annual Youth & Family resource festival

### Headlining Sponsor \$5,000

- Full color logo in Aegis advertising
- Organization featured on promotional flyers and signage
- Recognition on exterior and interior signage at the event
- Full color logo rotated on Video Wall on the day of the event
- Full page ad and additional recognition in the event program
- Complimentary 10x20 space with table and chairs
- Organization's logo and link on event web and Facebook pages
- Organization featured in event press release

### Presenting Sponsor \$2,500

- Full color logo in Aegis advertising
- Organization featured on promotional flyers and signage
- Recognition on interior signage at the event
- Full color logo rotated on Video Wall along with other Presenting Sponsors on the day of the event
- Half page ad and additional recognition in the event program
- Complimentary 10x20 space with table and chairs
- Organization's logo and link on event web and Facebook pages
- Organization featured in event press release

### Supporting Sponsor \$1,000

- Full color logo in Aegis advertising
- Organization featured on promotional flyers and signage
- Recognition on interior signage at the event
- Half page ad and additional recognition in the event program
- Complimentary 10x10 space with table and chairs
- Organization's logo and link on event web and Facebook pages
- Organization featured in event press release

### Contributing Sponsor \$500

- Name recognition in Aegis advertising
- Organization featured on promotional flyers
- Recognition on interior signage at the event
- ¼ page ad and additional recognition in the event program
- Complimentary 10x10 space with table and chairs
- Organization's logo and link on event web and Facebook pages
- Organization featured in event press release

### Vendor \$70 (Non-for-Profit Organizations - \$35)

- Vendor recognition in event program
- Complimentary 10x10 space with table and chairs
- Organization's name on online vendor list on the event web and Facebook pages



Checks should be made to:

Harford County Department  
of Community Services  
125 N. Main Street  
Bel Air, MD 21014  
Attn: Silvana Bowker  
Director, Local Management Board

For information, contact  
[scbowker@harfordcountymd.gov](mailto:scbowker@harfordcountymd.gov)

\* Pre-event advertising will begin in February 2017.  
Please make your sponsorship commitment and  
send your company logo in an .eps format by  
Friday, January 13, 2017 to ensure that your logo  
is included in pre-event advertising.

\*\*The deadline for event sponsorships and vendor  
commitments is Friday, March 17, 2017.



**Barry Glassman**  
Harford County Executive  
**Amber Shrodes**  
Director, Community Services

Harford County Department of Community Services – Local Management Board

**Office of Children Youth & Families &  
Office of Disabilities**

[www.harfordcountymd.gov/services/lmb](http://www.harfordcountymd.gov/services/lmb) 410.638.3389